**BOD Questions Tom McNerney**

**Revenue Generation**

 **We need to build a good working relationship with the new developer of the properties to the south and west of us. Another 150- 200 possible golf/club members over the next 5-10 years would impact revenue. It will mean coming up with some type of incentive such as an access point for golf carts across 6400. It may also require an incentive to get them to join. This would require remodeling of the tavern and kitchen but I feel it would greatly impact the bottom line. This will not cover all our needs but a combination of this with dues increases and the possibility of a small Community Improvement fee would make up the shortfall.**

**Club and HOA**

 **We have shared interests and need to work together to achieve our desired goals. Maintenance of common ground, keeping home values up, and keeping our neighborhood a desirable place to live. I know we moved here because of the people and how welcome we felt from the first day.**

**Current Operations**

 **We have improved immensely from when we first took over the Club. That’s not to say more improvement isn’t necessary. We need to come up with ways to retain team members and make sure they are properly trained to service the Club members and guests of Cobble Creek. Our GM needs to be the driving force. Our current GM is doing this. I do not see this club being run without a GM.**

 **Some areas that need improvement are use of events areas; we need to do more marketing to businesses to lure them to use us for their company functions. i.e. use of Fish and Chips are for weddings and company picnics.**

**Food Services**

 **We should expand our menu along the lines of a Chili’s or Applebee’s. During the summer season breakfast burritos, breakfast sandwiches, etc. should be available. We should have monthly minimum per family to be spent at the tavern. This would require a kitchen upgrade.**

**Priorities**

 **Come up with viable income streams to pay for the upkeep and improvements needed for the course and facilities.**

 **Work with the HOA, whether the 2 boards merge or not we are all in this for the future of Cobble Creek,**

 **Build a relationship between the Club and the new developer to increase course usage and new members.**